

case study

Scottish Media Group, Glasgow



Brief

create a new working environment meeting SMG's business goals and user needs - in a state of the art office building located in the heart of Glasgow's media park - Pacific Quay

Size + Cost

75,000 sq ft, with a budget of £1.2m for the whole project

Programme

- interviews, workshops and a specialised planning + analysis tool to understand how users work, interact + communicate
- space analysis - over 4 floors, with the central atrium playing an architectural and functional role in linking key spaces and departments
- through co-design, SMG staff were actively involved with the edp design team to ensure that the final design solution was a truly user centred design
- sustainability was a key component in the development of much of the furniture used in the project
- a turnkey cradle to grave solution that was completely designed around SMG's needs